



TOURISM COMMISSION MEETING
Tuesday, June 6, 2017
City Council Chambers, 10:00 a.m.

I. CALL TO ORDER

Chair Lori Wilcox called the meeting to order at 10:00 a.m. Present were commission members Jessica Jung, Marcus Hinz, Suzanne McCarthy and Jeff Wong, Tourism Specialist Kylie Poklikuha, and Claudia Maciel (Port of Garibaldi).

II. WELCOME / INTRODUCTIONS

III. CONSENT CALENDAR

IV. CORRESPONDENCE

A. ODFW Advertisement – Staff

Reviewed Oregon Department of Fish and Wildlife ½ page advertisement from previous year. Port agreed to split the cost with the Tourism Commission once again.

Motion made by Cm Wong to purchase half page ad in annual ODFW publication and split cost with the Port once again. Seconded by Cm McCarthy. AYES: Jung, Hinz, McCarthy, Wilcox, Wong. NAYS: None. Motion passed.

V. OLD BUSINESS

A. *Garibaldi Tourism Map Completed*

Staff noted that the Garibaldi Tourism map has been completed and the final version included in the packet. Chair Wilcox distributed the maps to local tourism based businesses and Maciel will take some down to the Port office.

B. *Port Kiosk Unveiling/Port Report*

Maciel provided an update on the Port Kiosk Unveiling, noting the event was well attended. She volunteers staffing the booth will give out information on Garibaldi, as well as the new Tourism Map. She noted

that the ice plant is still being installed at Garibaldi Landing Fisherman.

C. 2017-2018 Tourism Commission Goals

Chair Wilcox would like to see the commission member decide on new commission goals. She noted that the goal to award cleaned up business exteriors would most likely have the Portside Bistro and the Port office on the list since they have done a lot to improve their exterior appearances.

Wilcox noted that the city event site (Community Hall) will not be renovated in the next few months which limits the commission's goal to increase conferences and events, though the Port's event tent site is nearing completion and will soon be ready to be rented out.

VI. NEW BUSINESS

A. *Christmas Lights Order – Winter 2017*

Staff reviewed the previous year's winter lights efforts and discussed plans to expand the crab tree by including more trees (if enough derelict crab pots are donated) and using last year's metal fish to create a new display along Highway 101.

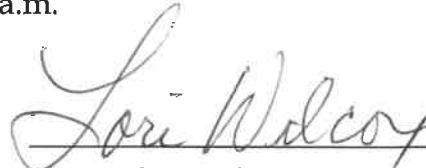
VII. 2016-2017 GOALS

VIII. PUBLIC COMMENTS

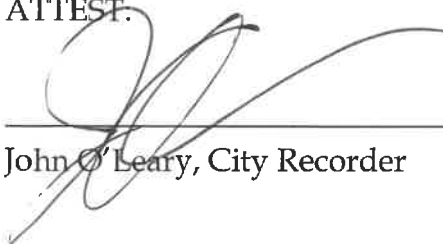
Cn Hinz provided an update on recent OCVA activities.

IX. ADJOURNEMENT

Meeting was adjourned at 10:24 a.m. by Chair Wilcox. The next regular meeting of the Garibaldi Tourism Commission is scheduled for July 11, 2017 in the City Council Chambers, beginning at 10:00 a.m.


Lori Wilcox, Chair

ATTEST.


John O'Leary, City Recorder